

Will Hickey

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Kilworth, Co. Cork

www.willhickeyvideos.ie

PROFESSIONAL PROFILE

- Experienced photographer/videographer and editor
- High technical skills in digital content creation, publishing and streaming
- Expertise in media creating, publishing and editing software
- CIW Certified in front-end web development
- Proficient in digital analytics (Google Analytics / Meta Business Suite / CrowdTangle)
- Efficient, Organised office administration and communication skills
- Ability to prioritise multiple tasks, identify and swiftly solve problems
- Creative, versatile, highly optimistic, good team player and excels under pressure
- Own production equipment: 3 Blackmagic 4k cameras, Canon 5D full-frame DSLR, mics, lights, edit suite etc. (full list available on request)

WORK EXPERIENCE

RTE Cork - Today Show

2021 -

Social Media Manager for the Today Show on RTE based in the Cork regional office. Produce, facilitate, coordinate and create social media content and campaigns for the Today Show to strengthen our online presence, promote engagement and create an online community for our viewers / followers.

Freelance Content Creation

Will Hickey Videos

2014 -

Clients include – RTE, Darina Allen, Chef Adrian Martin, Associated Craft Butchers of Ireland, Irish Farmers Journal, Commercial Mushroom Producers (CMP), ABP Food Group, Sofar Sounds, The Global Citizens Award, Cork Indie Film Festival, The Hope Foundation, Marla Communications, Cosmonaut Music, VegOut Juices.

Please visit www.willhickeyvideos.ie for my portfolio.

Shelfspace - Excellence in Retail - Munster Rep

2011 – 2020

Shelfspace offer services such as: Sales, In-store Audits, On and Off Shelf Merchandising, POS Review and Implementation, Price and Promotion Audits, Mystery Shopper, Category Plan Compliance and Quantitative Store Manager Interviews.

Limerick Institute of Technology's Students' Union President

2009 - 2011

Elected into LIT Students' Union in a full-time sabbatical position as President for two consecutive years. I represented students in the context of internal college issues as a Governing Body and Academic Council member and on a national level as a member of The Union of Students' in Ireland.

Limerick Institute of Technology's Students' Union Vice-President

2008 - 2009

Full-time sabbatical position.

EDUCATION

Cork Institute of Technology 2019 - TV Production (Level 8 Special Purpose Award)

Cork Training Centre 2015 - Front-End Web Development - CIW Certificate

Limerick Institute of Technology 2011-2013 - Bachelor of Science (Honours) Degree - Audio and Video Production - FYP Result: 1.1

Limerick Institute of Technology 2006-2008 - Higher Certificate (Level 6) Audio and Video Technology

AFFILIATIONS/CERTIFICATIONS

GDPR & Data Protection Optima Training - June	2021
Safe-Pass SOLAS Health & Safety Awareness Training - December	2020
Full Clean Irish Driving Licence	2005
International Tennis Federation Qualified Tennis Coach	2011
Limerick Lawn / Mitchlestown Tennis Club Coach, Junior Development Officer, League Captain, and Committee Member.	2006-
National Youth Council of Ireland Child Protection Awareness Programme	2011
Wired FM - Community Broadcast Radio	2006-2013
Radio Broadcaster	2006-2011
Radio Show Producer	2009-2013
Wired FM Board Member	2008-2012

SYSTEMS/SOFTWARE EXPERIENCE

Excellent knowledge of the Windows, Mac OS, Linux and Android operating systems.
Microsoft Office (Word, Excel, PowerPoint), Google Office Suite, Meta Business Suite, CrowdTangle, WordPress, Hootsuite, Adobe Suite (Premiere Pro, After Effects, Audition, Photoshop, Illustrator, InDesign) Avid Media Composer, Avid Pro-tools, Cubase, Ableton Live, DaVinci Resolve, Front End Web Development Features (HTML5, CSS3 and basic JavaScript).

HOBBIES/INTERESTS

Technology, Building/Upgrading/Repairing PCs, Web Development, Social Media Trends, Photography, Videography, Reading, Music, Film, Tennis, 5 a Side Soccer, Strategy Board Games, Cooking, Gardening and Camping.

References available on request